

Pieces of the Past Ride On at Rods and Roses

As they have every year since 1997, gleaming pieces of the past rolled into Carpinteria's Linden Square for the annual Rods and Roses classic car celebration. The July 1 event provided an opportunity for classic car buffs to show off more than 200 cars, everything from 1920s hot rods to 1960s muscle cars and everything in between.

We at E.J. Harrison & Sons are proud to sponsor events like these that provide a wonderful day in the sun for the community while raising significant funds for many local youth-oriented nonprofits. Rods and Roses has raised funds for Future Farmers of America, Hope Net, Carpinteria Education Foundation, California Women for Agriculture, Carpinteria Cares for Youth, and more. Local businesses and generous community members fuel the event through donations, while booth spaces are donated to local nonprofits, letting groups raise awareness and funds directly.

Harrison Industries employees also take part in the festivities, showing off their own classic cars. Lynn and George Harrison were on hand with their 1955 Chevrolet 210 Handyman station wagon, which won a first-place trophy for the Driver's Choice Award. (See top photo.) This classic is distinguished by its vibrant orange and cream two-tone exterior finish, classic Bel Air style trim, chrome mag wheels, and an iconic 1950s "hood jet" ornament.

And the 2026 E.J. Harrison & Sons Merchant Award was given to Jimmy Garza for his 1938 Plymouth Custom. (See bottom photo.)

As always, the car show was the perfect precursor for Carpinteria's Independence Day Parade, adding a grand extension to the day's festivities.



Top: George (left) and Lynn Harrison with their car, which won the Driver's Choice Award.

Bottom: (L to R) George, Lynn, Edward and Myron Harrison, Jimmy Garza (thumbs up) and Darren Harrison, with Garza's car, which won the 2026 E.J. Harrison & Sons Merchant Award.

Boys & Girls Club Celebrates Digital Learning Center

On July 10, the Boys & Girls Club of Greater Ventura's E.J. Harrison Family Youth Center in Saticoy was the setting for a fabulous grand opening celebration of the AT&T Connected Learning Center. AT&T Connected Learning Centers in local nonprofits provide free resources for students and families, including high-speed internet, computers, tutoring and mentoring.

It's the 87th Connected Learning Center opened nationwide and the 18th in California. AT&T's funding for the center includes 15 new all-in-one Dell computers, a 50-inch digital touch screen for classroom instruction, three years of WiFi and fiber internet, a \$50,000 charitable contribution to support the center, access to The Achievery (an AT&T website with digital literacy and learning resources for kids and parents), and three years of AT&T volunteerism through AT&T Believes.

"Technology opens the door to education, career opportunities and everyday essentials, but too many families still face barriers to getting online," said Patti Birmingham, CEO of the Boys & Girls Club of Greater Ventura. "This Connected Learning Center creates a welcoming place where young people can complete schoolwork, teens can build new workforce development skills or explore career paths, and families can confidently access the digital resources they need to better care for their families. We are grateful to AT&T for making this investment in our community and for the Harrison family, whose generosity allowed us to have a club to host such a wonderful resource for our Saticoy community."

As evidenced by the name of the club's Saticoy center, E.J. Harrison & Sons are longtime and proud sponsors of the Boys & Girls Club of Greater Ventura. It's so refreshing to see the strides we can make together when businesses, the community and valuable nonprofits come together to provide much-needed environments and opportunities for our local youth.

Those present at the grand opening included AT&T Regional Assistant Vice President of External Affairs Lupita Sanchez-Cornejo, Ventura Mayor Jeannette Sanchez-Palacios, representatives from the offices of state Senator Monique Limon (Elijah Ettenger), state Assemblymember Steve Bennett (Paulina Rivera) and Ventura County Supervisor Matt LeVere (Ana Melgoza), as well as many club officers and youths.



Celebrating the Moon Ditch Mural

I was thrilled to join many members of the E.J. Harrison & Sons family recently to help the community celebrate the recent completion of the beautiful Moon Ditch Mural in Ventura.

This colorful and captivating piece of environmental art is now the longest mural in California and one of the longest in the world, and we at Harrison were honored and proud to be among the project's many supporters and sponsors.

Designed by Oxnard artist Elisa Torres, the mural decorates a nearly mile-long stretch of the flood control channel that's visible from southbound Highway 101 between Victoria Avenue and Johnson Drive. A team of artists and volunteers worked to bring her vision to life. An estimated 200 volunteers contributed through community paint days, educational programs, and beautification efforts.

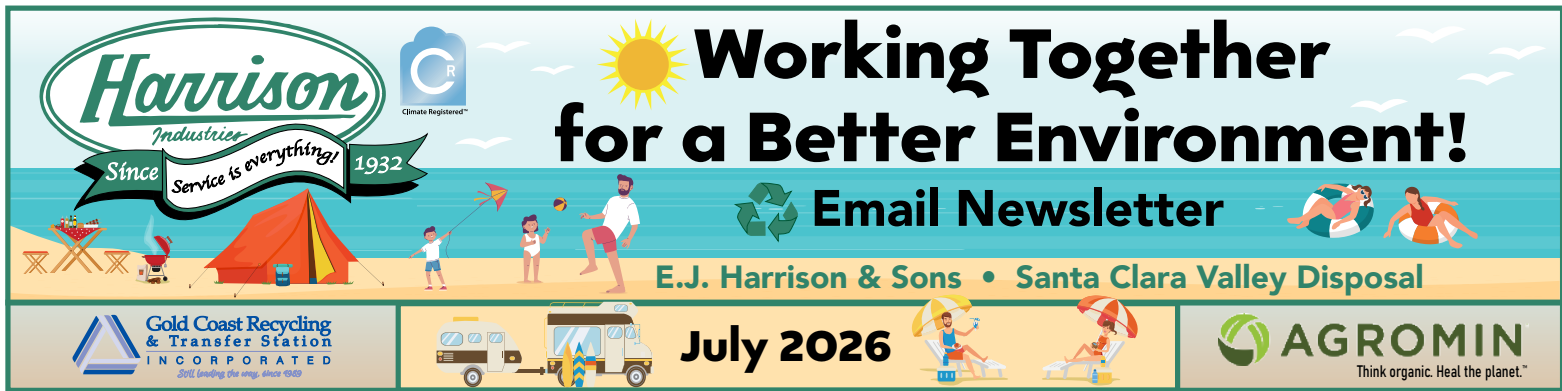
Filled with images of native plants and flowers, butterflies, coyotes, egrets, herons and other flora and fauna, the mural shines a light on the beauty and diversity of our local landscape. It's sure to bring a smile to the faces of passing motorists, train passengers and anyone else who catches a glimpse.

The Moon Ditch Mural was a true community project. It was part of VibeWell Ventura County, an initiative that uses arts and culture to support mental health and community well-being.

And it was great to see so many people joining in the June 27 celebration. Artist and designer Torres, Ventura Mayor Jeannette Sanchez-Palacios, County Supervisor Matt LaVere, Ventura County Arts and Culture Manager David Yoshitomi and many volunteers and others were all on hand.

The project was funded through Ventura County Behavioral Health, Mental Health Services Act, with additional support from private sponsors like E.J. Harrison & Sons and many community partners.





The ReHarvest Center: a New Label to Tout Food Waste Recycling

Since its official grand opening in November, Agromin's food waste recycling system in Oxnard has gone by the name Mountain View Organic Waste Processing Facility. While that's certainly descriptive, and the name still applies, our partners at Agromin are promoting a new label, one that more succinctly captures this center's purpose: The ReHarvest Center.

New Agromin promotional materials put it this way: "The ReHarvest Center sets a new standard for how California manages food waste materials — reharvesting organic resources cleanly, efficiently, and at scale."

The new branding is part of an effort to increase awareness of the need for food waste recycling, the benefits of the Mountain View facility's state-of-the-art technology, and Agromin's ability to process more food waste and serve many more customers.

"Organic recyclers are scrambling to keep up with the growing demand for food waste recycling facilities," Agromin CEO Bill Camarillo wrote in a recent editorial in the Ventura County Star. "Our company opened one in Oxnard last year. More need to be built, but to justify the costs, the sites require more volume."

That's where you come in. Summer is the time for family barbecues, picnic lunches and simple celebrations where food is a centerpiece. And it's another opportunity for us to dedicate ourselves to making sure we recycle our food waste.

If it's not recycled, that extra food waste ends up in landfills where it creates destructive methane gas, which in turn contributes to many of the natural weather disasters we all read about. Methane is a nasty climate change catalyst, a so-called "super pollutant" that is 84% more potent than carbon dioxide when it comes to global warming. Recycling your food waste is a great way to help protect the planet. So if you haven't started food waste recycling, now is a great time to start. All you need to do is put bagged food waste in your yard/organics cart and take it out weekly, even if you don't have any yard waste. Let's all get our ReHarvest Center working at full capacity! To learn more, visit ejharrison.com/foodwaste/.



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